



What 3 Billion Questions Tell Us About TEIs

How Students Interact with Technology-Enhanced Items (TEIs)

Data Range: July 1, 2022 – February 2, 2026

3.03B+

Questions
Analyzed

K-12

All Grade
Levels

4 Subjects

Math, ELA, Science,
& Social Studies

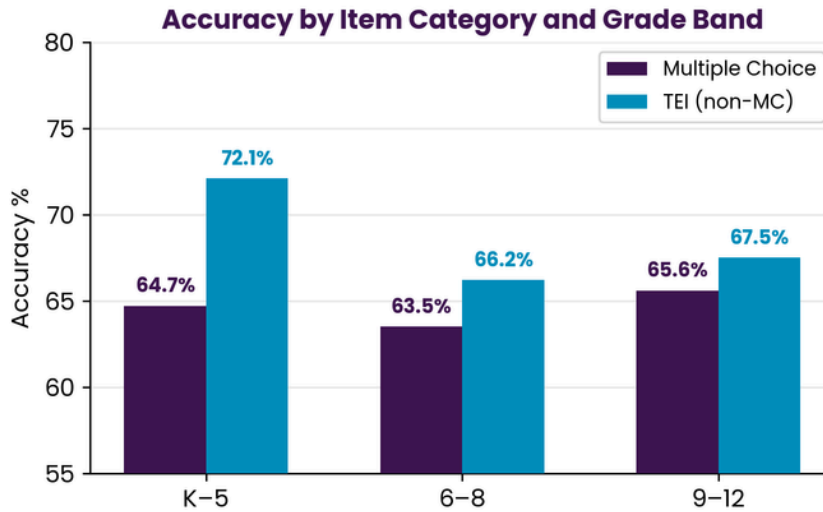
25

Item Types
Tracked

Are TEIs Harder Than Multiple Choice? It Depends How You Look at It.

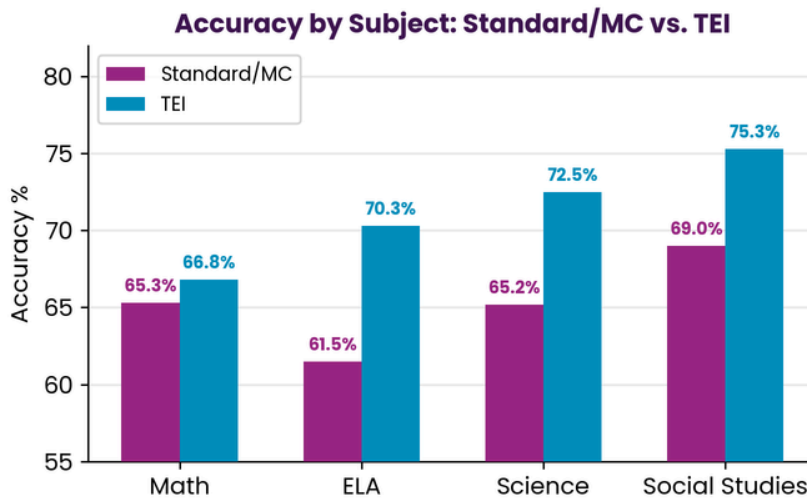
Many educators assume that technology-enhanced items are harder than multiple choice. They require more from students—dragging, sorting, constructing, selecting multiple answers—so it's natural to expect lower accuracy.

The aggregate data seems to say no. Across every grade band, students perform better on TEIs than on traditional multiple choice:



Across every grade band, students perform better on TEIs than on traditional multiple choice. The gap is largest in K-5 (+7.4pp).

MC baseline: 64.5% overall (2.68B attempts). TEI overall: 69.3% (346.9M attempts).



ELA leads with the largest TEI advantage (+8.8pp). Social Studies +6.2pp. Science +7.2pp. Math shows the smallest gap at +1.6pp.

At first glance, this looks like a clear answer: TEIs are easier. But the aggregate is hiding something important.

Why the Aggregate Is Misleading

70% of all TEI practice volume comes from just two item types: Drag & Drop (43.2%, 72.8% accuracy) and Multiselect (26.5%, 75.9% accuracy). Only 8 of 22 TEI types produce higher accuracy than MC. The other 14 are harder.

What this means for educators

The question "are TEIs harder?" doesn't have one answer. It depends on the type. A handful of commonly assigned TEI types are easier than MC. But the majority, including many on state assessments, are harder. The real value is knowing where easy practice ends and harder test-day formats begin.

Are TEIs Harder Than Multiple Choice?

Open-response types (Constructed Response, Drawing) excluded

Multiple Choice baseline accuracy: **64.5% overall**

K-5: **64.7%** | 6-8: **63.5%** | 9-12: **65.6%** | **2.68B** total attempts

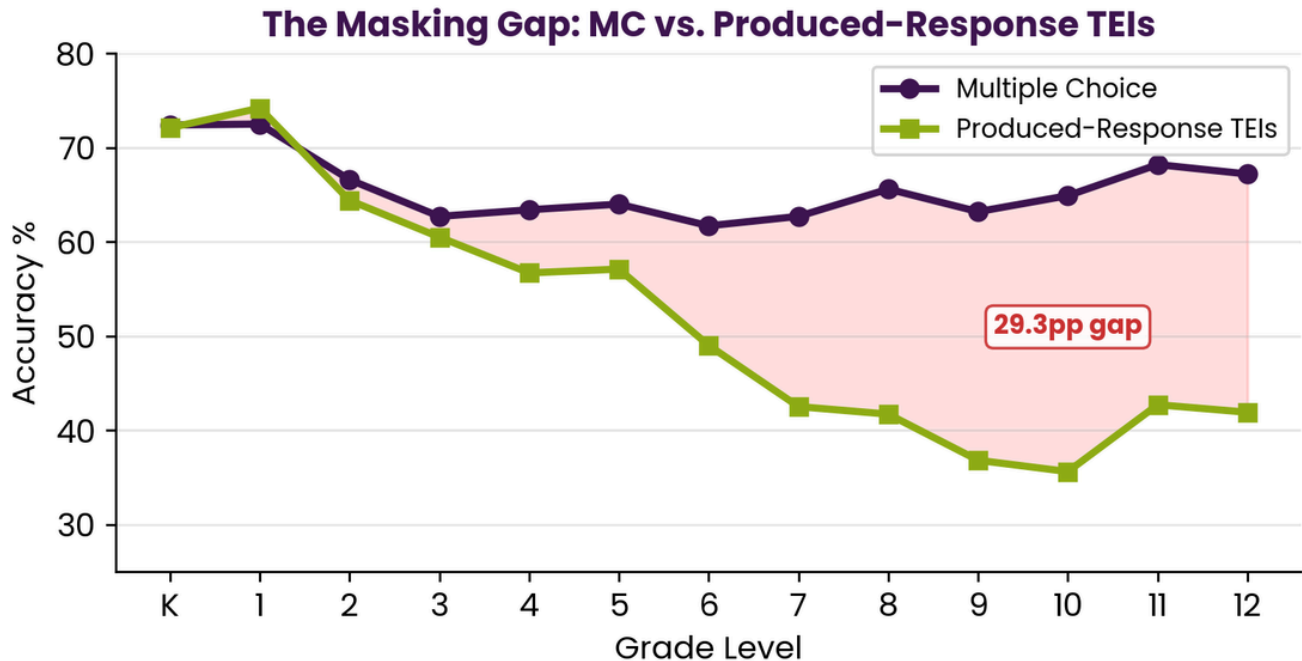
| TEI Type | Accuracy | Gap vs MC | K-5 | 6-8 | 9-12 | Total Attempts |
|--|----------|----------------|-------|-------|-------|----------------|
| Multiple Choice | 64.5% | — | 64.7% | 63.5% | 65.6% | 2,682,024,709 |
| <i>Higher accuracy than Multiple Choice</i> | | | | | | |
| Image with Dropdown | 76.1% | +11.6pp | 72.6% | 79.9% | 76.0% | 1,325,648 |
| Multiselect | 75.9% | +11.3pp | 79.0% | 72.7% | 74.0% | 92,051,416 |
| True/False | 75.4% | +10.9pp | 77.6% | 75.4% | 73.5% | 26,034 |
| Drag & Drop | 72.8% | +8.2pp | 76.9% | 69.5% | 70.4% | 149,972,967 |
| Order List | 68.3% | +3.8pp | 69.5% | 67.4% | 65.9% | 1,674,270 |
| Match Table Grid | 70.3% | +5.8pp | 72.4% | 70.2% | 66.6% | 5,189,555 |
| Shading | 67.7% | +3.2pp | 68.2% | 55.2% | 59.6% | 823,745 |
| Hot Spot | 64.9% | +0.4pp | 68.0% | 63.6% | 55.7% | 9,397,320 |
| <i>Lower accuracy than Multiple Choice</i> | | | | | | |
| Inline Choice | 62.4% | -2.1pp | 67.4% | 58.9% | 53.8% | 19,588,090 |
| Hot Text | 61.0% | -3.5pp | 61.3% | 59.3% | 62.1% | 8,335,038 |
| Bar Graph | 60.6% | -4.0pp | 61.6% | 59.8% | 35.9% | 735,032 |
| Sort List | 58.8% | -5.8pp | 60.4% | 58.6% | 57.9% | 2,243,535 |
| Dot Plot | 58.3% | -6.3pp | 59.6% | 57.4% | 42.4% | 297,252 |
| Math Text Entry | 56.8% | -7.8pp | 60.7% | 48.7% | 40.5% | 43,663,322 |
| <i>Significantly lower accuracy than Multiple Choice</i> | | | | | | |
| Number Line | 48.8% | -15.8pp | 59.5% | 37.2% | 26.8% | 2,961,270 |
| Text Entry | 47.6% | -16.9pp | 54.4% | 53.5% | 42.0% | 3,398,832 |
| Clock Item | 42.3% | -22.2pp | 42.3% | 58.2% | N/A | 700,457 |
| Histogram | 37.0% | -27.5pp | 49.3% | 36.8% | 36.3% | 136,981 |
| Chemistry Formula | 34.0% | -30.5pp | N/A | 21.8% | 41.3% | 77,246 |
| Graphing | 31.4% | -33.1pp | 35.6% | 32.6% | 24.5% | 4,080,823 |
| Line Plot | 23.3% | -41.2pp | 38.0% | 11.5% | 7.4% | 185,116 |
| Line Graph | 12.9% | -51.6pp | 13.8% | N/A | N/A | 510 |

Notes: "Gap vs MC" = TEI accuracy minus MC accuracy. N/A < 100 attempts. Data: July 2022 – Feb 2026.

What Multiple Choice Isn't Telling You

This is the most important pattern in the dataset.

MC accuracy barely moves across 13 grade levels (62–68%).
 Meanwhile, produced-response TEIs drop from 74% in 1st grade to 36% by 10th grade.



The gap is small in early elementary (0–2pp), opens in upper elementary (6–7pp), and explodes in middle school (20–24pp). By high school, MC says 65%.
 Produced-response items say 36%. That's a 29pp difference.

The Practice-to-Test-Day Gap

| Grade | Easy TEIs | Hard TEIs | Gap |
|-------|-----------|-----------|--------|
| K | 80.1% | 72.1% | 8.0pp |
| 3 | 77.2% | 60.1% | 17.0pp |
| 5 | 74.9% | 57.0% | 17.9pp |
| 8 | 71.5% | 41.6% | 29.9pp |
| 10 | 70.5% | 35.4% | 35.1pp |

The 88.5% Problem

Across 3B questions, 88.5% are MC. Students answer 7.7 MC questions for every 1 TEI.

| Grade | MC Share |
|----------------|----------|
| ELA | 91.8% |
| Social Studies | 90.6% |
| Science | 88.2% |
| Math | 84.9% |

What this means for educators

If you're making intervention decisions based on MC-heavy benchmark data, by middle school you may be systematically underestimating the gap. That's a 20–29pp blind spot in grades 7–10.

Which TEI Types Drive Success—and Which Reveal Gaps?

Reliable Performers

A handful of TEI types produce strong accuracy everywhere they appear:

| | |
|--|--|
| Multiselect 75.9%, 92M | Drag & Drop 72.8%, 150M |
| Students evaluate each option independently. Highest-volume TEI type. Strong across all grade bands. | The single highest-volume TEI. Students sort, label, match by dragging. Consistent across every subject. |
| Image with Dropdown 76.1%, 1.3M | Match Table Grid 70.3%, 5.2M |
| Visual context scaffolds the response. Highest-accuracy TEI in grades 6–8 (79.9%). | Pairing and matching concepts. Consistent and reliable across grade bands. |

Challenging Types

Several TEI types consistently produce low accuracy:

| | |
|--|---|
| Math Text Entry 56.8%, 43.7M | Graphing 31.4%, 4.1M |
| Highest-stakes challenging type. 20pp decline K–5 to 9–12. Without answer choices, difficulty compounds. | Requires constructing visual representations from scratch. Accuracy: 36% in 5th, 25% in 9th–12th. |
| Line Plot 23.3%, 185K | Inline Choice 62.4%, 19.6M |
| The most challenging interactive type. Accuracy drops to just 7.4% in grades 9–12. | 13.6pp decline K–5 to 9–12. Selection within text becomes harder with complex content. |

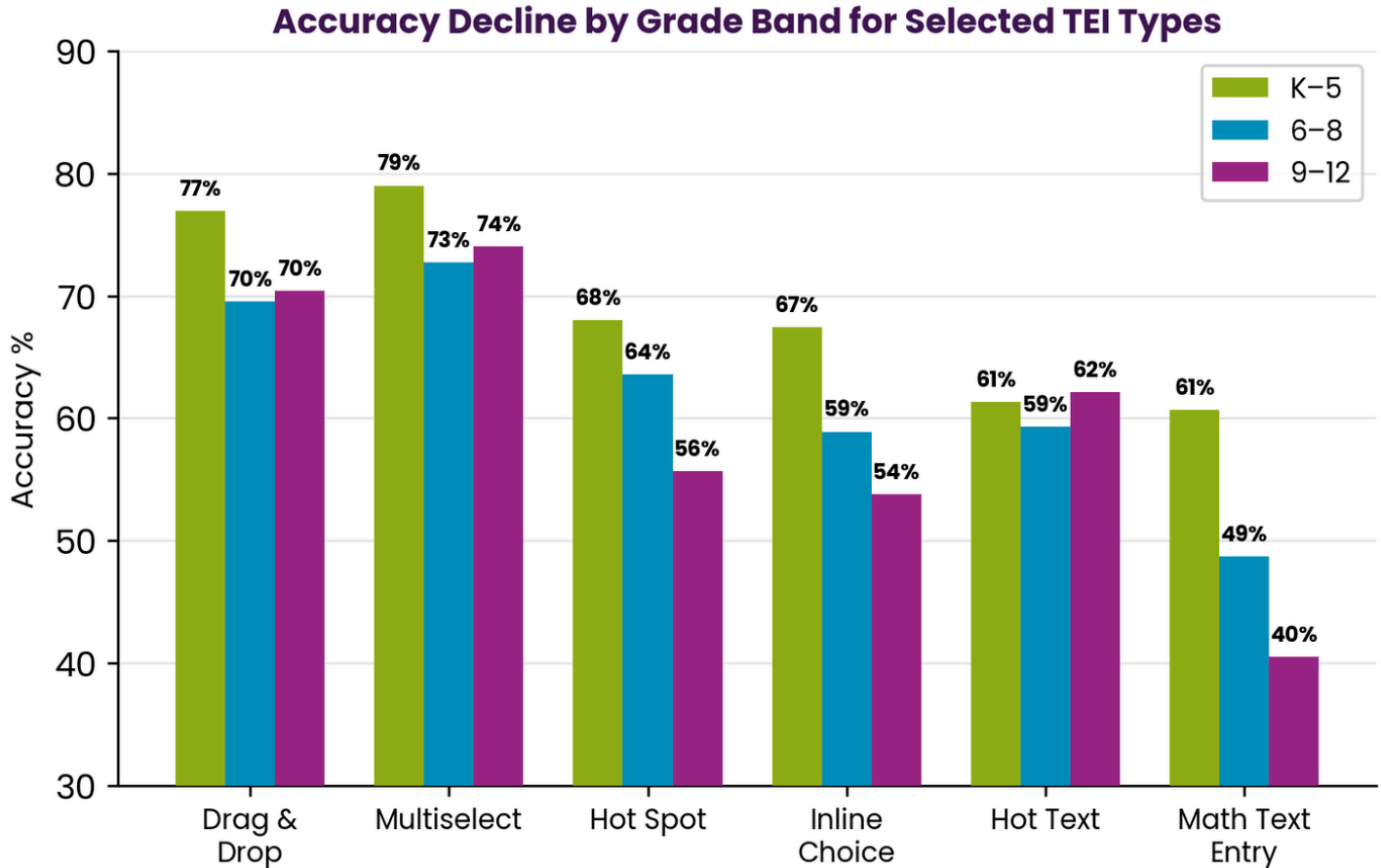
What this means for educators

Low accuracy on graphing and produced-response items signals students need more practice constructing precise answers. These item types surface learning gaps that MC can mask—that's not a weakness; it's the point.

Full definitions of all item types can be found at the end of the report

How Does TEI Performance Change as Students Get Older?

A common assumption is that older students should outperform younger students on interactive item types. The data tells a more complicated story.



- The pattern is clear: accuracy on most TEI types declines from K-5 to 9-12. The steepest declines: Math Text Entry (-20.1pp), Inline Choice (-13.6pp), Hot Spot (-12.3pp).
- Notable exceptions: Hot Text barely changes (61.3% to 62.1%). Image with Dropdown increases from K-5 (72.6%) to 9-12 (76.0%).
- This is not about technology comfort—it's about content complexity. A 2nd grader entering "7" is solving a very different problem than a 10th grader entering an algebraic expression.

What this means for educators

Middle and high school teachers should expect lower accuracy on produced-response TEIs. These items measure deeper understanding, and the decline reflects that—not a problem with the item type itself. Incorporating these types into formative assessment cycles produces more useful data for intervention planning.

Full definitions of all item types can be found at the end of the report

What Each Subject Needs to Know

Each subject area has a distinct relationship with TEIs—different types are favored, different levels of diversity exist, and different patterns emerge.



Math

The Widest TEI Variety

20 Unique TEI types
84.9% Standard/MC share
+1.6pp TEI advantage

Top TEIs (after Standard):

- Math Text Entry: 4.4%, 57.1% acc.
- Drag & Drop: 4.3%, 75.0% acc.
- Multiselect: 3.7%, 76.6% acc.

Math TEI diversity is highest and the produced-response gap is starkest.



ELA

The Largest TEI Advantage

17 Unique TEI types
91.8% Standard/MC share
+8.8pp TEI advantage

Top TEIs (after Standard):

- Drag & Drop: 4.5%, 71.5% acc.
- Multiselect: 1.9%, 75.3% acc.
- Hot Text: 1.0%, 61.2% acc.

7 of ELA's 11 TEI types outperform MC.



Science

Strong TEI Performance

16 Unique TEI types
88.2% Standard/MC share
+7.2pp TEI advantage

Top TEIs (after Standard):

- Drag & Drop: 6.8%, 73.7% acc.
- Multiselect: 3.6%, 75.5% acc.
- Inline Choice: 69.4% (5th grade)

Classification-style interactions align naturally with science thinking.



Social Studies

Least TEI-Ready Subject

11 Unique TEI types (fewest)
90.6% Standard/MC share (highest)
+6.2pp TEI advantage

Top TEIs (after Standard):

- Drag & Drop: 4.4%, 74.3% acc.
- Multiselect: 3.2%, 79.4% acc.
- Hot Spot: 0.8%, 67.3% acc.

Highest MC share. Exposure gap is the biggest risk.

Key insight

Social Studies classrooms may require the biggest adjustment as state assessments move toward more TEI types. Increasing TEI exposure can help close the familiarity gap before test day.

Deep Dives: Science Assessment Focus

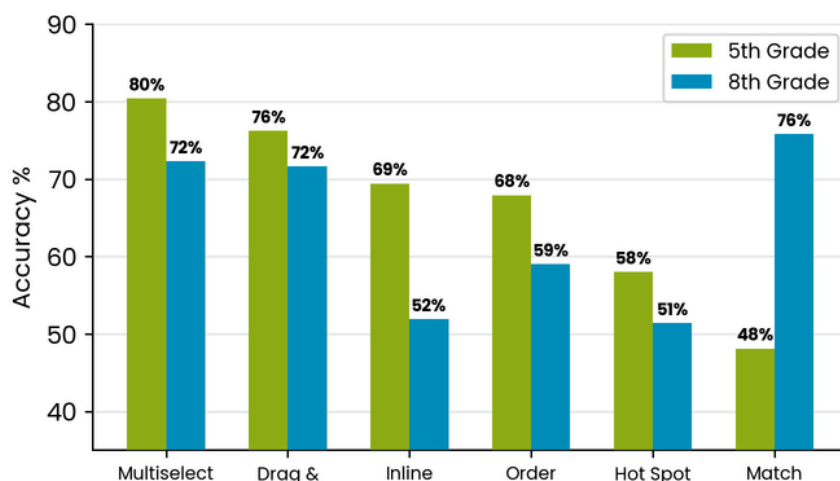
5th Grade Science

A key state testing milestone

| TEI Type | Accuracy | Attempts |
|------------------------|----------|-------------|
| Multiselect | 80.4% | 3,675,529 |
| Drag & Drop | 76.2% | 6,098,373 |
| Inline Choice | 69.4% | 401,087 |
| Order List | 67.9% | 133,710 |
| Hot Text | 67.8% | 58,650 |
| Multiple Choice | 65.1% | 123,928,673 |
| Sort List | 64.0% | 73,854 |
| Hot Spot | 58.0% | 853,241 |

| TEI Type | Accuracy | Attempts |
|--------------------------|----------|-------------|
| Match Table Grid | 75.8% | 154,329 |
| Multiselect | 72.3% | 5,346,182 |
| Drag & Drop | 71.6% | 12,700,845 |
| Hot Text | 70.9% | 69,582 |
| Multiple Choice | 66.0% | 144,428,160 |
| Inline Choice | 51.9% | 871,168 |
| Hot Spot | 51.4% | 430,590 |
| Chemistry Formula | 26.3% | 16,902 |

8th Grade Science



Inline Choice drops 17pp from 5th to 8th grade as science content becomes more complex.

Match Table Grid rises 28pp—matching formats align with how 8th graders compare scientific properties.

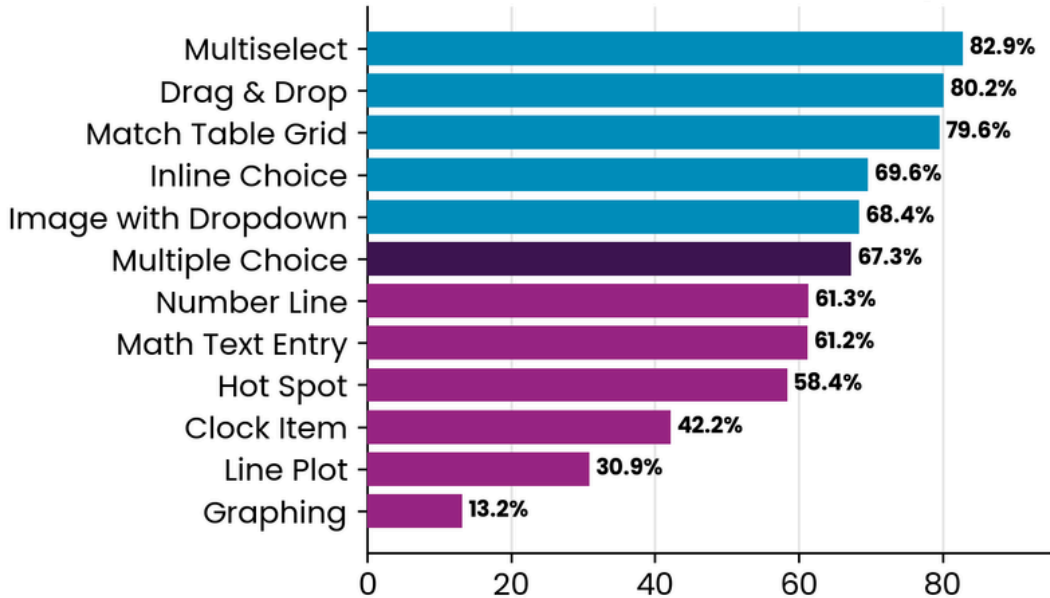
Students may need more support interpreting scientific text.

Deep Dives: Key Testing Milestones

These grade/subject combinations represent the moments where state assessments carry the most weight.

3rd Grade Math

3rd Grade Math: TEI Accuracy

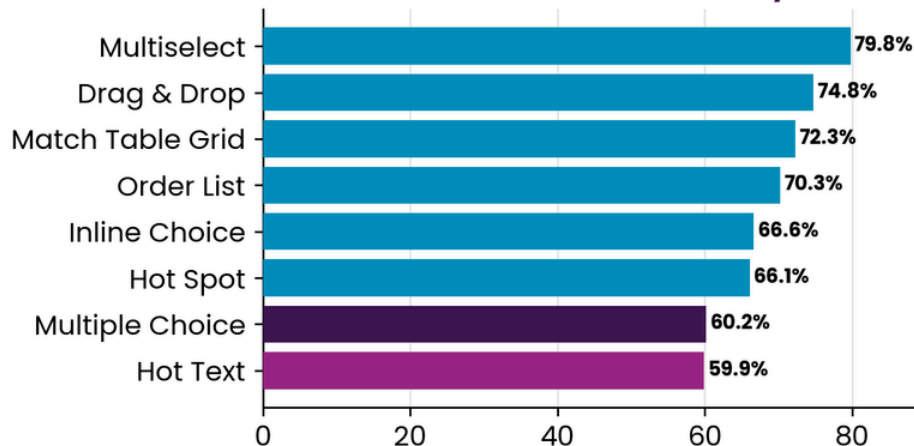


Where 3rd graders struggle: Clock Items (42.2%), Line Plot (30.9%), and Graphing (13.2%) require students to build and interpret visual models.

What this means: TEIs help reinforce foundational skills while identifying early gaps in visual and spatial reasoning.

3rd Grade ELA

3rd Grade ELA: TEI Accuracy



MC ranks below most TEI types at 60.2%. Six of eight TEI types outperform it, with Multiselect leading at 79.8%.

Interactive TEIs provide a clearer picture of student understanding in reading.

3rd Grade as the Inflection Point

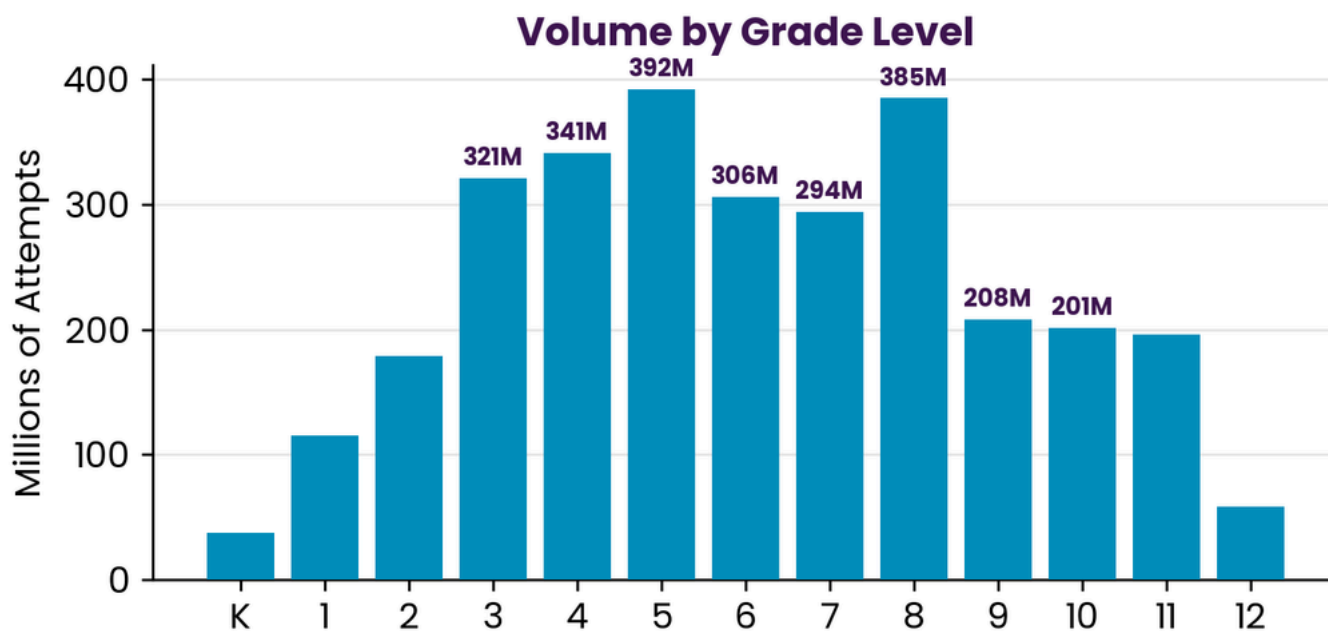
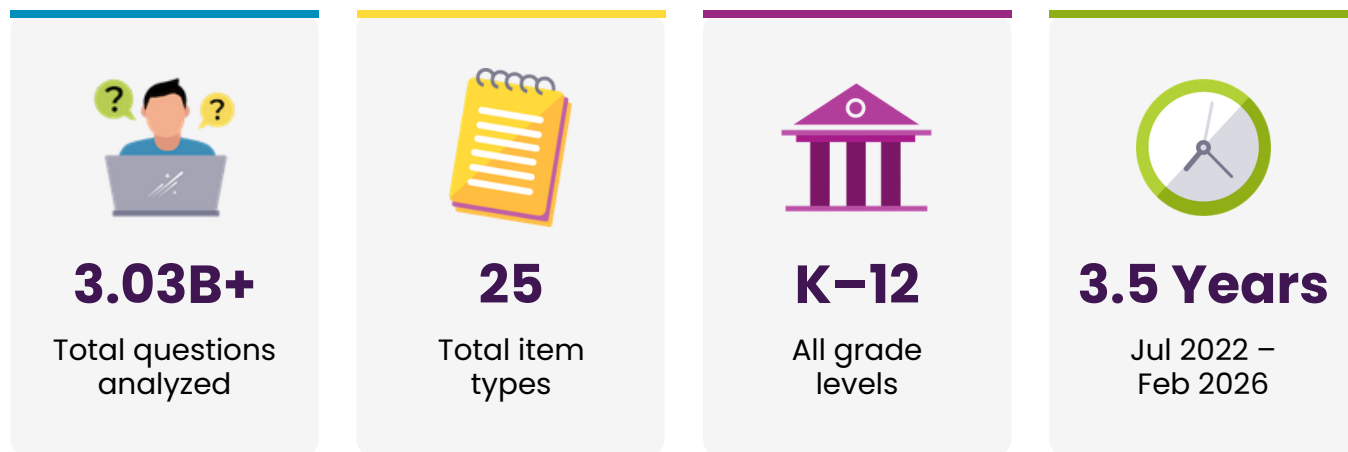
3rd grade is where TEIs begin to clearly separate from MC:

| Subject | 2nd Grade TEI Adv. | 2nd Grade TEI Adv. |
|----------------|--------------------|--------------------|
| Math | +6.5pp | +5.8pp |
| ELA | +10.5pp | +13.3pp |
| Science | +14.5pp | +17.2pp |

The Bigger Picture

The shift to digital assessment is not a future event. Pennsylvania mandated online PSSA and Keystone exams starting Spring 2026, and many states already test using digital formats with TEI-heavy blueprints.

By the Numbers



This data shows that the relationship between TEIs and student performance is more nuanced than "harder" or "easier." A few commonly assigned TEI types produce higher accuracy than MC, but the majority are harder, and the hardest types reveal gaps that MC simply cannot surface.

Big Picture Takeaways

These recommendations are grounded in what the data shows—specific responses to 3 billion student interactions.

Chief Academic Officers & Curriculum Directors

The aggregate data says TEIs outperform MC, but that headline is driven by a few high-volume, easy types. Type by type, 14 of 22 TEI formats are harder than MC. MC can obscure true levels of understanding, and that masking effect grows as students advance. By middle school, the gap is 20+ percentage points. Use a wider variety of TEI types more frequently for a more accurate picture of mastery.

Math Specialists & Coaches

Math has the widest TEI variety and the most dramatic accuracy declines on produced-response items. Math Text Entry averages 57% overall but drops to 36% by 10th grade. Graphing averages 32%. Incorporating these types into formative assessment cycles produces more honest data about where students can construct solutions vs. relying on answer elimination.

ELA Specialists & Literacy Coaches

ELA shows the largest TEI advantage of any subject (+8.8pp). Interactive text-based formats appear to be genuinely better assessments of reading comprehension than standard MC. In 3rd grade, Multiselect hits 79.8% compared to 60.2% for MC. If your benchmarks are MC-only, you may be underestimating what students can demonstrate.

Science Department Heads

Multiselect (75.5%), Drag & Drop (73.7%), and Match Table Grid (67.2%) all significantly outperform MC (65.2%) in Science. But watch the 5th-to-8th grade transition: Inline Choice drops 17pp as scientific text gets more complex.

Assessment Coordinators & Testing Directors

Low accuracy on Graphing (31%) or Math Text Entry (57%) is by design. Accuracy of 25–40% on graphing items is normal. Build a baseline understanding of expected TEI performance so campus leaders can interpret summative results accurately.

APPENDIX

Full Accuracy Tables by Grade Band

K–5 Accuracy by TEI Type

| TEI Type | Questions Answered | Correct Answers | % Correct |
|---------------------|--------------------|-----------------|-----------|
| Multiselect | 42,423,221 | 33,524,499 | 79.02% |
| True/False | 5,931 | 4,604 | 77.63% |
| Drag & Drop | 61,867,952 | 47,605,863 | 76.95% |
| Image with Dropdown | 647,538 | 470,213 | 72.62% |
| Match Table Grid | 1,821,569 | 1,319,702 | 72.45% |
| Order List | 901,274 | 626,390 | 69.50% |
| Shading | 791,397 | 540,071 | 68.24% |
| Hot Spot | 4,483,665 | 3,051,106 | 68.05% |
| Inline Choice | 10,124,118 | 6,826,069 | 67.42% |
| Multiple Choice | 1,219,113,618 | 789,291,726 | 64.74% |
| Bar Graph | 409,799 | 252,469 | 61.61% |
| Hot Text | 5,746,224 | 3,524,585 | 61.34% |
| Math Text Entry | 31,018,039 | 18,818,480 | 60.67% |
| Sort List | 459,487 | 277,746 | 60.45% |
| Dot Plot | 122,964 | 73,230 | 59.55% |
| Number Line | 1,559,666 | 928,390 | 59.52% |
| Text Entry | 938,511 | 510,255 | 54.37% |
| Histogram† | 2,503 | 1,234 | 49.30% |
| Clock Item | 699,824 | 295,986 | 42.29% |
| Line Plot | 89,783 | 34,088 | 37.97% |
| Graphing | 880,547 | 313,392 | 35.59% |
| Line Graph† | 465 | 64 | 13.76% |

APPENDIX
Full Accuracy Tables (continued)
6–8 Accuracy by TEI Type

| TEI Type | Questions Answered | Correct Answers | % Correct |
|---------------------|--------------------|-----------------|-----------|
| Image with Dropdown | 589,318 | 470,851 | 79.90% |
| True/False | 13,026 | 9,820 | 75.39% |
| Multiselect | 30,861,329 | 22,427,608 | 72.67% |
| Match Table Grid | 2,413,249 | 1,692,999 | 70.15% |
| Drag & Drop | 51,400,384 | 35,711,284 | 69.48% |
| Order List | 508,185 | 342,521 | 67.40% |
| Hot Spot | 3,918,999 | 2,493,278 | 63.62% |
| Multiple Choice | 869,486,797 | 552,328,309 | 63.52% |
| Bar Graph | 317,009 | 189,715 | 59.85% |
| Hot Text | 1,745,280 | 1,034,479 | 59.27% |
| Inline Choice | 6,039,363 | 3,555,691 | 58.88% |
| Sort List | 1,025,910 | 601,535 | 58.63% |
| Clock Item† | 612 | 356 | 58.17% |
| Dot Plot | 174,052 | 99,894 | 57.39% |
| Shading | 32,202 | 17,784 | 55.23% |
| Text Entry | 650,016 | 347,794 | 53.51% |
| Math Text Entry | 10,211,581 | 4,972,497 | 48.69% |
| Number Line | 1,341,161 | 499,472 | 37.24% |
| Histogram | 126,741 | 46,696 | 36.84% |
| Graphing | 2,261,498 | 738,067 | 32.64% |
| Chemistry Formula | 28,794 | 6,265 | 21.76% |
| Line Plot | 49,692 | 5,725 | 11.52% |
| Line Graph† | 45 | 2 | 4.44% |

APPENDIX
Full Accuracy Tables (continued)
9–12 Accuracy by TEI Type

| TEI Type | Questions Answered | Correct Answers | % Correct |
|---------------------|--------------------|-----------------|-----------|
| Image with Dropdown | 88,792 | 67,523 | 76.05% |
| Multiselect | 18,766,866 | 13,895,262 | 74.04% |
| True/False | 7,077 | 5,205 | 73.55% |
| Drag & Drop | 36,704,631 | 25,830,353 | 70.37% |
| Match Table Grid | 954,737 | 635,780 | 66.59% |
| Order List | 264,811 | 174,484 | 65.89% |
| Multiple Choice | 593,424,294 | 389,212,308 | 65.59% |
| Hot Text | 843,534 | 524,214 | 62.14% |
| Shading† | 146 | 87 | 59.59% |
| Sort List | 758,138 | 438,978 | 57.90% |
| Hot Spot | 994,656 | 554,477 | 55.75% |
| Inline Choice | 3,424,609 | 1,843,519 | 53.83% |
| Dot Plot† | 236 | 100 | 42.37% |
| Text Entry | 1,810,305 | 760,097 | 41.99% |
| Chemistry Formula | 48,452 | 20,023 | 41.33% |
| Math Text Entry | 2,433,702 | 986,354 | 40.53% |
| Histogram | 7,737 | 2,807 | 36.28% |
| Bar Graph | 8,224 | 2,956 | 35.94% |
| Clock Item† | 21 | 7 | 33.33% |
| Number Line | 60,443 | 16,197 | 26.80% |
| Graphing | 938,778 | 230,181 | 24.52% |
| Line Plot | 45,641 | 3,358 | 7.36% |

Glossary of All 25 Item Types

The following table lists all technology-enhanced item types tracked in this report.

| Item Type | Description | Notes |
|---|---|---|
| Bar Chart / Bar Graph | Drag mouse to create a bar chart based on data | |
| Chemistry Formula | Open response with ability to add specific chemistry symbols | |
| Clock Item | Manipulate hands of a clock with the mouse | |
| Constructed Response / Essay | Write an extended response to a prompt | <i>Excluded from accuracy comparisons</i> |
| Dot Plot | Drag to increase the number of dots to create a chart | |
| Drag & Drop / Image with D&D | Drag options to label, sort, classify, or complete an image or layout | |
| Drawing | Use pencil, line, and other tools to draw images | <i>Excluded from accuracy comparisons</i> |
| Graphing | Plot points and create lines on a Cartesian plane | |
| Histogram | Drag bars with a mouse to create a histogram | |
| Hot Spot / Hotspot | Clicking to choose certain parts of an image | |
| Hot Text / Token Highlight | Clicking to choose certain words in a sentence | |
| Image with Dropdown | Select from options in a dropdown corresponding to images | |
| Inline Choice | Selecting from options embedded within text or statements | |

Glossary of All 25 Item Types

| Item Type | Description | Notes |
|--|--|-------------------------------------|
| Line Chart / Line Graph | Create a chart by plotting points and connecting them | |
| Line Plot | Drag to increase the number of X's to create a chart | |
| Match Table Grid / Match List | Drag items to match them with items on a list or grid | |
| Math Text Entry / Cloze Math | Enter text or numbers into a field to solve math questions | |
| Multiple Choice / Standard | A standard multiple choice question with 4 choices | <i>Baseline for TEI comparisons</i> |
| Multiselect / Multiple Response | Select multiple options from a list of options | |
| Number Line | Drag options to places on a number line or select ray direction/length | |
| Order List | Drag to rearrange the order of a list of options | |
| Shading | Select sections of a chart to shade them in | |
| Sort List | Drag to arrange options in the correct order | |
| Text Entry / Short Text | Write a short response to a prompt | |
| True/False | Choose whether a statement is true or false | |

Constructed Response and Drawing are open-response types excluded from accuracy analysis. Multiple Choice is the baseline for all comparisons.